

新聞資料 Media Information

NWS Hong Kong Geo Wonders Hike "Eight Geo Wonders of Hong Kong Voting" is open to public now

(6 November 2008, Hong Kong) "NWS Hong Kong Geo Wonders Hike" (新創建香港地貌行), fully supported by NWS Holdings Limited ("NWS Holdings" or the "Group"; Hong Kong stock code: 659), has already rolled out. One of the activities, "Eight Geo Wonders of Hong Kong Voting", is now open for public to vote for the eight most stunning and spectacular geological scenes in Hong Kong.

Hong Kong is endowed with abundant beautiful natural landforms and rocks despite being a small place. The Hong Kong Government is also considering establishing geological parks to preserve the valuable geological resources. In order to arouse public awareness on geological conservation, NWS Holdings jointly organized the territory-wide event, "NWS Hong Kong Geo Wonders Hike", with the Association for Geoconservation, Hong Kong and Friends of the Country Parks. The Agriculture, Fisheries and Conservation Department is also a keen supporter of the event.

One of the activities, "Eight Geo Wonders of Hong Kong Photo Competition" has completed successfully and received marvellous responses. The winning photos are now exhibited at Aisle K, Air Passenger Terminal I of the Hong Kong International Airport together with the UNEP (United Nations Environment Programme) International Photographic Competition on the Environment cum Exhibition until 14 November 2008. The award presentation ceremony was held last Saturday, 1 November 2008.

"Eight Geo Wonders of Hong Kong Voting" is another event that opens to public now. The event aims to remind the public to cherish and care for the geological resources in Hong Kong. The public can simply cast their votes by logging into www.hkrocks.net and pick their favourite "Eight Geo Wonders" from the 20 designated natural landscapes photographs taken in Hong Kong.

The voting will close on next Friday, 14 November 2008 and the eight photographs which receive the largest number of votes will become the "Eight Geo Wonders of Hong Kong". Winners who could pick the most accurate eight Geo Wonders might have a chance to join the "NWS HK Geo Wonders Hike – Explore Cruise" on the luxury yacht Grand Cruz sponsored by NWS Holdings on 14 December 2008. The public can also cast their votes into ballot boxes placed at the UNEP Photographic Exhibition at the Hong Kong International Airport.

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This press release is also available at the Group's website (<u>www.nws.com.hk</u>).

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(incorporated in Bermuda with limited liability)

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NWS Holdings Limited

NWS Holdings Limited ("NWS Holdings", Hong Kong stock code: 0659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 0017), embraces a diversified range of businesses in Hong Kong, Mainland China and Macau. Its **Infrastructure** portfolio includes Roads, Energy, Water and Ports projects. Its **Service & Rental** division comprises Facilities Rental (the management of *Hong Kong Convention and Exhibition Centre* and *ATL Logistics Centre*), Contracting (*Hip Hing Construction* and *NWS Engineering*), Financial Services (*Taifook Securities* and *New World Insurance*) and Other Services (*New World First Bus, Citybus* and *New World First Ferry*).

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Photo1: Winning photos of "Eight Geo Wonders of Hong Kong Photo Competition" are now exhibited at Aisle K, Air Passenger Terminal I of the Hong Kong International Airport. The public can also cast their votes of "Eight Geo Wonders of Hong Kong" into the ballot boxes.







Photo2: Assistant General Manager, Corporate Communication of NWS Holdings, Ms Maria Cheung and Consul, Consulate-General of Japan in Hong Kong, Mr Taira IWASAKI, presented award to the Open Group Winner of the "Eight Geo Wonders of Hong Kong Photo Competition", Mr Lau Wai Wah.





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