



新聞資料 Media Information

For immediate release

NWS Holdings Charities Foundation Sponsors Fairy Mentorship – New Generation Programme

Cross-generational Mentoring Supports the Development of Underprivileged Children

(16 September 2012, Hong Kong) NWS Holdings Limited ("NWS Holdings" or "the Group"; Hong Kong stock code: 659) and Hans Andersen Club ("HAC") have run the "Fairy Mentorship Programme" since 2008. Building on past success, this has now been expanded into a three-year "Fairy Mentorship – New Generation Programme," under which volunteer mentors from NWS Holdings support two generations of mentees from low-income families. The launch ceremony at NWS Holdings' corporate office was attended by 15 mentors, 35 mentees and the children's parents.

Sponsored by NWS Holdings Charities Foundation, the Fairy Mentorship – New Generation Programme organizes the Group's volunteers and the mentees into 14 groups representing three different generations: the mentor, the youth mentee and the children. The mentors act as life coaches to the youth mentees, who in turn mentor the children, supporting and taking care of them throughout the programme. As part of the scheme, NWS Holdings' volunteers will run a variety of workshops – including magic tricks, balloon modelling and puppet making – with the support of the youth mentees so that the children can pick up new hobbies and the mentees develop leadership skills. All mentors and mentees will also be engaged in community services to give back to the society.

Established in November 2006, NWS Holdings Charities Foundation has donated close to HK\$9 million to fund various community projects focusing on community welfare, environmental protection, education and health care.

-END-

This press release is also available on the Group's website (www.nws.com.hk).

Page 1 of 4





NWS Holdings Limited

NWS Holdings Limited ("NWS Holdings", Hong Kong stock code: 659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 17), embraces businesses in Hong Kong, Mainland China and Macau. Its <u>Infrastructure</u> portfolio includes Roads, Energy, Water and Ports & Logistics projects. Its <u>Services</u> division comprises Facilities Management (the management of Hong Kong Convention and Exhibition Centre and Free Duty), Construction & Transport (Hip Hing Construction and bus and ferry services) and Strategic Investments (Tricor, Haitong International, Newton Resources and securities investments).

Hans Andersen Club

Hans Andersen Club ("HAC") is a pioneer of creative storytelling and games, in the past seven years, we served over 100 schools and public libraries on reading related activities. We take families as our service target and purport to provide adequate training and readily accessible resources on storytelling. Our goal is to enable children to enjoy a holistic development and to adapt to a knowledge based society.

HAC provides services to more than 120,000 people every year. When HAC was established in 1963, it started service in the slum area of Diamond Hill, and later to Vietnamese refugees, new immigrants, low-income groups and outlying islands' inhabitants.

For further information, please contact:

NWS Holdings Limited

Gray Chan Manager – Corporate Communication

Tel: 2131 3801

E-mail: graychan@nws.com.hk

Hans Andersen Club

Esther Chan Public Relations Manager

Tel: 2338 8147

E-mail: estherchan@hac.org.hk





Photo 1: Patrick Lam (second from left), Tommy Cheung (first from left) and William Doo Jr (first from right), Executive Directors of NWS Holdings, together with May Wong (second from right), Executive Director of Hans Andersen Club, officiate at the launch ceremony of "The Fairy Mentorship – New Generation Programme."



Photo 2: Participants make their pledges to the programme, using 'time capsules' created by the mentors from NWS Holdings.







Photo 3: The mentors and mentees participate in a mass game to get to know one another.

