

# 新聞資料 Media Information

For immediate release

### NWS Holdings wins Gold Award in Government Web Accessibility Recognition Scheme

(14 April 2014, Hong Kong) NWS Holdings Limited ("NWS Holdings" or the "Group"; Hong Kong stock code: 659) and its member company, New World First Ferry Services Limited ("NWFF"), today garnered the Gold and Silver Awards respectively in the second Web Accessibility Recognition Scheme ("Scheme") co-organised by the Office of the Government Chief Information Officer and the Equal Opportunities Commission. The Group and its member companies were recognised for adopting effective designs in websites to facilitate equal access by everyone, including persons with disabilities.

The award-winning website of NWS Holdings Charities Foundation Limited <a href="www.nwsfoundation.com.hk">www.nwsfoundation.com.hk</a> was enhanced according to the web accessibility guidelines set out in the Scheme in collaboration with the Hong Kong Blind Union. Various features and a new design layout have been adopted in the website to cater for the needs of underprivileged groups, including the visually or hearing impaired or handicapped persons.

In addition, NWFF's website <a href="www.nwff.com.hk">www.nwff.com.hk</a> received the Silver Award for the second consecutive year. Its mobile applications (both iOS and Android Platforms) also garnered the Silver Awards in the newly launched Mobile Application Stream.

The Government launched the Web Accessibility Campaign in October 2011 to promote wider adoption of web accessibility designs among enterprises and organisations through a multi-pronged approach. In the recognition scheme launched since last year, the Government provides free assessment and advisory services to all the entrants of the Scheme to help them implement web accessibility design to enhance the accessibility of their websites or mobile apps with an aim to facilitate access to online information and services by all segments of the community.

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This press release is also available at the Group's website (www.nws.com.hk).

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(incorporated in Bermuda with limited liability)

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#### **NWS Holdings Limited**

NWS Holdings Limited ("NWS Holdings", Hong Kong stock code: 659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 17), operates businesses in Hong Kong, Mainland China and Macau. Its Infrastructure portfolio includes Roads, Energy, Water and Ports & Logistics projects. Its Services portfolio comprises Facilities Management (*the management of Hong Kong Convention and Exhibition Centre and Free Duty*), Construction & Transport (*construction, bus and ferry services*) and Strategic Investments.

#### **NWS Holdings Charities Foundation Limited**

NWS Holdings is committed to making corporate social responsibility an integral part of its corporate culture. As a responsible corporate citizen, the Group strives to enhance the quality of life and build a better environment for the community. NWS Holdings established NWS Holdings Charities Foundation Limited ("NWS Holdings Charities Foundation") in 2006 and has contributed over HK\$14 million to the community in the areas of community welfare, environmental protection, education and health care.

#### For further information, please contact:

#### **NWS Holdings Limited**

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Photo 1: Sheila Tang (second from right), General Manager – Corporate Communication of NWS Holdings, Anthea Chau (left), Corporate Communication Manager of NWFF, Ellie Yung (right), Manager – Corporate Communication of NWS Holdings, and Daniel Lai (second from left), Government Chief Information Officer, at the awards presentation ceremony today.







